



Center for Entrepreneurship
1900 Belmont Blvd
Nashville, TN 37212

September 8, 2009

To Whom it May Concern:

It is my pleasure to write this letter of recommendation for Bill Hobbs. I have known Bill for six years.

I first got to know Bill when he came to me to start writing a blog on entrepreneurship back in 2003. I was a newly installed Endowed Chair at Belmont University. I had no experience with such media when Bill first proposed that I start writing a blog.

Bill worked with me – and very patiently, I might add – to launch my blog called The Entrepreneurial Mind (www.drjeffcornwall.com). His support and guidance was behind much of its early growth. His knowledge of media and public relations helped to build a strong network of loyal readers, reporters and other bloggers. He helped me to learn how to keep the blog fresh, genuine, and engaging. Over the past six years my blog has gained wide readership and has been recognized as a leading blog for small business and entrepreneurship. It is now part of the *Forbes* network of bloggers.

Bill is well known in Nashville as one of the go-to people for social and other new media. He is still one of the first people I go to when I need someone who really understands how to effectively use these channels.

Bill is an effective communicator and someone with a high level of personal integrity. I have truly enjoyed working with him over the years and am pleased to offer a strong recommendation of support.

If you have any questions do not hesitate to contact me at 615-460-6816 or jeff.cornwall@belmont.edu

Sincerely,

Jeffrey R. Cornwall, DBA
Professor and Jack C. Massey Chair in Entrepreneurship
Director of the Center for Entrepreneurship
Belmont University