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RESPOND TO NEW YORK

April 12, 2007

BY FACSIMILE

Alan E. Korpady, Esq.
King & Ballou
1100 Union Street Plaza
Nashville, TN 37201

Re: **"Just Another Pretty Face" blog /
JL Kirk Associates**

Dear Mr. Korpady:

We are counsel to the Media Bloggers Association and write on behalf of our member, Ms. Katherine Coble, in response to your letter of April 10th.

Because Ms. Coble has only now had the opportunity to secure legal representation, we hope and expect that you will give us the opportunity to review the allegations in your letter prior to taking any formal legal action.

Please contact me at your earliest convenience if you wish to discuss this matter. We will in any event follow up no later than Monday, April 16th with a formal response to the legal and factual assertions in your letter.

Thank you for your anticipated cooperation.

BRAGER WEXLER & EAGEL, P.C.

Alan E. Korpady, Esq.
April 12, 2007
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Very truly yours,

A handwritten signature in black ink, appearing to read "Ronald D. Coleman". The signature is written in a cursive, flowing style with a long horizontal stroke at the end.

Ronald D. Coleman